

New Role for Carl Schindelar

Franklin Square Hospital Center President Carl J. Schindelar has been promoted to take on a new system role as the Executive Vice President for Operations in the Baltimore region, effective July 1, 2009. This new opportunity was created by a broader system reorganization of MedStar Health (see sidebar).

This new position will allow Carl to continue to build strategic growth for MedStar's four Baltimore hospitals: Franklin Square, Good Samaritan, Harbor and Union Memorial. He will also oversee system-wide operations for Radiology, Laboratory and Pharmacy and serve on the Corporate Executive Team.



Why the changes to MedStar Health's organization and management structure?

“This new structure best positions us to take advantage of the strengths we have across MedStar Health, to better realize opportunities which exist, to have a more targeted focus on our submarkets, and to implement our strategies more effectively. This is a foundation upon which MedStar can evolve in the years ahead, both as our organization grows and as we anticipate what health care in America will require of us in the future.”

Ken Samet, FACHE,
President and CEO,
MedStar Health

A national search for a new Franklin Square president has been launched and Carl will participate, along with the board, physicians and select members of the Franklin Square leadership team, in the selection process for his replacement. Until someone is hired, he will assume his new regional responsibilities and maintain his role here at Franklin Square.

Carl's history with Franklin Square dates back to 1977 when he launched his healthcare career here as an administrative resident. After serving in various administrative and executive roles between Franklin Square and Anne Arundel Medical Center, Carl returned to Franklin Square in September 1999 to serve as president of the hospital. His tenure here as president spans nearly a decade.

We congratulate Carl and wish him well as we reflect on the past ten years under his leadership at Franklin Square in this special insert of *The Insider*.

1999

Carl J. Schindelar becomes president of Franklin Square Hospital Center

2004

May - Solucient names Franklin Square a Top 100 Hospital
May - Pediatric Emergency and Inpatient Department opens
October - The Harry and Jeanette Weinberg Cancer Institute opens



2003

November - Money Magazine names Franklin Square one of the best hospitals in the Northeast



2005

January - Franklin Square earns the Medicare Quality Improvement Award



In Carl's Own Words

Being a hospital president is my absolute passion and something that I really enjoy doing. My decade-long tenure as president of Franklin Square Hospital Center has been the most enjoyable and rewarding years of my career.



The decision to accept this new position was a difficult one to make. In part, because I am honored to work with such a dedicated and talented team here at Franklin Square. Together, we've overcome many challenges, reached significant milestones and celebrated great success.

As I make this transition one thing is certain—Franklin Square has a talented and resilient team of professionals that will always remain committed to carrying out their roles and responsibilities with but one purpose in mind—to further grow and develop Franklin Square into a world class hospital for the health and wellbeing of our patients, their families and the community.



I have no doubt that there are great things that the hospital will continue to do. I look forward to seeing many of you continue the great work that you are doing.

2006

- August** - Franklin Square is chosen as one of six hospitals nationwide to target MRSA
- Fall** - Franklin Square achieves world-class employee satisfaction

2008

- July** - US News & World Report names Franklin Square a Top 50 Hospital for Gastroenterology
- July** - Franklin Square goes tobacco-free
- Fall** - Franklin Square achieves work-class status - again!
- November** - Franklin Square achieves Magnet Designation



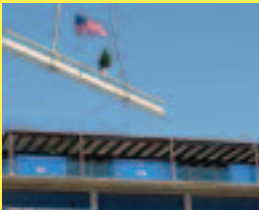
2007

- February** - Franklin Square acquires and begins using CyberKnife technology
- May** - Franklin Square earns Primary Stroke Center designation
- July** - US News & World Report names Franklin Square a Top 50 Hospital for Endocrinology
- October** - Franklin Square breaks ground on the new Patient Care Tower



2009

- April** - Franklin Square "tops off" new Patient Care Tower
- June** - Franklin Square once again earns Medicare Quality Improvement Award



STAPLE OR TAPE CLOSED

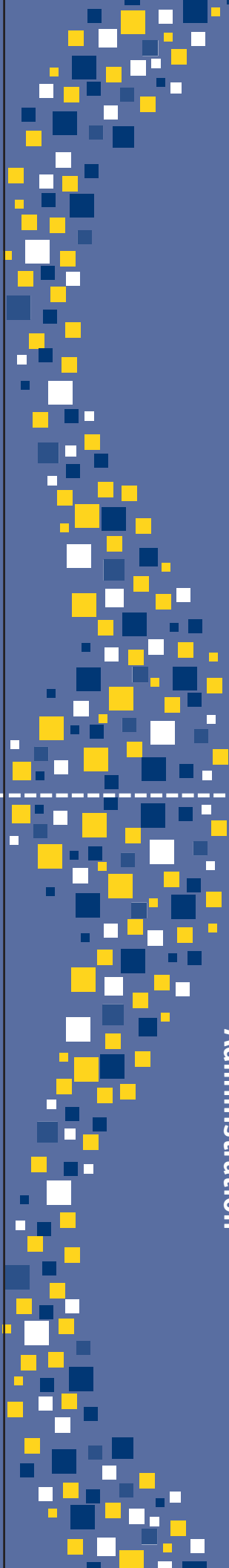
CUT ALONG PERFORATION

FOLD

Interoffice Mail

Carl J. Schindelar
MedStar Health
Administration

Trim line do
not print



A GREAT PRESIDENT AND SO MUCH MORE

Olympian



Visionary
Chief Ribbon Cutter



Innovator



Coach



Connoisseur



Director



Fundraiser

Leader of the Pack



Community Partner

Team Player



Master of Cermonies

Just one of us




Health Care Advocate



THANK YOU, CARL, FOR 10 GREAT YEARS!

BEST WISHES TO
Carl Schindelar



Reflecting on His
Ten Years
of **Leadership** and
Looking with
Optimism to the
Future of
Franklin Square
and MedStar Health

